

WEB RATES

BANNER ADS

position on page		monthly, VAT excluded
* H1 header dynamic flash banner – link	728 x 90 px	82 €
* C1 – dynamic left flash banner – link	120 x 60 px	50 €
* C2 – dynamic right flash banner – link	120 x 160 px	66 €
* text framed ad + link (255 characters) – can fit 4 texts	per impression - no.	8 €
* banner ad design - flash		82 €
* size of banner may not exceed 25 kb		

frequency discounts	discount
* three months	10 %
* from 4 - 6 months	15 %
* from 7 – 10 months	20 %
* from 11 to 12 months	25 %